

A pregnant woman with dark skin and curly hair, wearing a white tank top and white pants, is sitting on a wooden floor. She is smiling and gently holding her pregnant belly. She has a patterned headscarf in shades of orange and brown. The background is a bright, out-of-focus room with large windows.

PREGNANCY CENTERS OFFER

HOPE FOR A NEW GENERATION

Updated May 2024

A Legacy of LIFE & LOVE Report Series

A collaboration of Charlotte Lozier Institute, Care Net, Heartbeat International,
and National Institute of Family and Life Advocates

THE POWER TO SERVE IS THE POWER TO SAVE LIVES. TO TRANSFORM MINDS AND HEARTS.

Fifteen years ago, a group of pregnancy help center leaders gathered in Washington, D.C. to find even better ways to serve. The United States, the richest and most powerful nation on Earth, was falling prey to more than 1,200,000 abortions per year, with no end in sight.

Then as now, there was no real way to calculate the immensity of this human loss. The leaders realized how much more needed to be done. They resolved, as champions of mothers, babies, and families, to produce a national report on their combined resources. They realized the magnitude of the tasks before them and that they were, every day and always, “better together” as they strove to defend the most vulnerable in our midst.

Since that summit meeting, five national reports have been produced – this one being the fifth. The work of many hands, **Hope for a New Generation** follows similar publications by Family Research Council in 2009 and 2011 and by a growing coalition of center networks in 2018, 2020, and today. With each edition, more centers and networks have contributed their service numbers and accounts of their love-giving and lifesaving interactions with their clients.

Besides the growth in centers, and the narrative of a largely private-sector movement of professionals and volunteers, these reports document how pregnancy help centers have identified and responded to an array of challenges. Such issues as human trafficking, homelessness, domestic abuse, sexually transmitted disease morbidity, and abortion pill regret and reversal have prompted new resilience and response. Centers continue to innovate and connect with a panoply of community services to promote maternal, child and family health and well-being.

Now, in the wake of the reversal of the infamous *Roe v. Wade*, the demands upon centers are increasing daily. Many states are responding with new funds and new policies to support the centers’ work. New attacks, by violent radicals and by politicians who should know better, are launched daily.

Some would find these challenges daunting. But as **Hope for a New Generation** shows, pregnancy center leaders see in this situation new opportunities to serve. We are prouder than ever to bring these accounts to you with the promise, God willing, of more to come.

Please find us at lozierinstitute.org/pcr



Sincerely,
Chuck Donovan
President, Charlotte Lozier Institute

2022

NEW METRIC FOR PREGNANCY CENTER WORK FOR 2022 AT 2,750 US CENTERS

Total # of Client Sessions, In Person and Virtual	16,050,312
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Client Satisfaction

Percent Client Positive Experience/Satisfaction (self-reported)	97.4%
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Consolidated Table of Pregnancy Help Services and Support 2022

US Clients Served		Estimated Value of Free Services*
Consulting with new clients	974,965	\$30,165,417
Free pregnancy tests	703,835	\$6,334,515
Free ultrasounds performed	546,683	\$136,670,750
RN/RDMS hours performing ultrasounds	546,683	\$22,791,214
STD/STI tests performed	203,171	\$5,688,788
RN hours meeting with STD/STI test clients	104,559	\$4,475,125
Clients attending parenting education programs	409,409	\$76,002,687
Clients receiving after-abortion support	20,863	\$3,227,506
Students attending sexual risk avoidance education	660,064	\$3,960,384
Material Goods		Dollar Value of Free Goods
Pack of diapers	3,590,911	\$40,218,203
Pack of wipes	1,216,438	\$3,649,314
Baby clothing outfits	4,256,274	\$21,281,370
Containers of baby formula	300,008	\$6,000,160
New Car Seats	43,192	\$3,455,360
New Cribs	23,486	\$3,522,900
Strollers	30,188	\$452,820
TOTAL VALUE OF SERVICES & GOODS		\$367,896,513

*A small percentage of medical centers charge a low-cost fee for STD/STI testing. For individual estimates of value of goods and services visit Hope for a New Generation at lozierinstitute.org/pcr

2022

Staff and Volunteers

Category	2022 Total	Percent
Paid staff	17,646	
Licensed medical staff	4,779	27.1%
Total volunteers	44,930	
Licensed medical volunteers	5,396	12.0%
Total paid and volunteer staff	62,576	71.8% of workers are volunteers

Percentage of Centers Offering Selected Services

Service Category	Centers Offering	Percent
Ultrasound	2,248 of 2,750	81.7%
Parenting/Prenatal Education	2,411 of 2,750	87.7%
After-Abortion Support/Recovery	1,974 of 2,750	71.8%
Material Items	2,454 of 2,750	89.2%
STD/STI Testing	988 of 2,750	35.9%
STD/STI Treatment	776 of 2,750	28.2%
Lactation/Breastfeeding Consults	742 of 2,750	27%
Fertility Awareness-Based Methods	314 of 2,750	11.4%
Sexual Risk Avoidance Presentations to Youth	621 of 2,750	22.6%
Abortion Pill Reversal	738 of 2,750	26.8%
Trained Outreach to Victims of Trafficking	253 of 1,484**	17.0%

**Data for this outreach was collected for only one of the two data sets analyzed in this study.

Some results are updated from the December 2023 release, as new data was received in early 2024.



I was ready to give up on my baby's life because I wasn't emotionally or financially prepared. I felt lonely and hopeless. My personal advocate spoke words of hope and encouragement. I then met with a counselor and she helped me see that I had other options and resources available. After I spoke with them both, I had a renewed confidence to keep my baby. Every time I came in for a prenatal appointment or a class, I felt so loved and supported and that continued to give me hope.



– LAS VEGAS, NEVADA

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