

## NEW JERSEY

*helping communities flourish*

**Total estimated materials and services valued at \$3,678,318 to the state of New Jersey, serving 23,288 women, men, and youth.**

**27,627 Total Client Sessions, both in-person and virtually**  
**97.4% Client Satisfaction, nationally**

### **\$2,231,895 IN MEDICAL SERVICES**



- **8,713 free pregnancy tests**
- **6,872 free ultrasounds performed by registered nurses/medical sonographers**
- **2,210 total STD/STI tests performed by registered nurses (1,090 patients tested - 98% female, 2% male)**
- **8 out of every 10 pregnancy center locations in the U.S. are medical**

### **\$898,491 IN EDUCATION AND SUPPORT SERVICES**

**10,387 free consultations with new clients (98% female, 2% male)**

**12,901 students attended free sexual risk avoidance presentations**

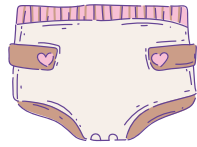
**1,951 clients received free parenting education (97% female, 3% male)**

**718 clients received free after-abortion support and recovery (99% female, 1% male)**

## \$547,932 IN MATERIAL ITEMS



**3,275**  
total material  
service clients



**9,025 free packs of diapers**  
**7,884 free packs of baby wipes**  
**75,472 free new & used baby clothing outfits**  
**55 free new car seats**  
**172 free new & used strollers**  
**38 free new cribs**  
**1,658 free containers of formula**

## MADE POSSIBLE BY

**204 total paid staff, 22% of whom were licensed medical professionals**

**336 total volunteers, 10% of whom were licensed medical professionals**

### Finding Hope in New Jersey

In November 2022, Crystal realized she was pregnant. Because her five-year-old daughter's father passed away when she was pregnant with her, she immediately began to panic. Afraid that history would repeat itself, she booked an appointment at an abortion facility. She got to the abortion facility and took the first abortion pill. When she saw the sonogram of her baby there, she thought, "This can't be happening. I would never do this to my first child."



Crystal with her two daughters.

As soon as she left the clinic, regret overwhelmed her. Crystal asked herself, "What if I'm carrying the next president?" She called her partner. She told him, "I just took the first pill. I did something wrong." He began crying. He replied, "We did something wrong." At 10 p.m. that night, Crystal contacted a hotline stating, "I just took the abortion pill earlier today. Is there a possibility I can cancel that and just continue with the pregnancy?" A medical provider responded to her and shared that they could help her. These words brought so much comfort to Crystal, and she thought, "This is a blessing." Less than 12 hours later, the pharmacy contacted Crystal that her progesterone was ready. An ultrasound confirmed that her baby was growing perfectly.

Remembering the day her daughter was born, she shared, "I was so in love the moment she was born, hearing her cry. I was so grateful that my baby was strong and healthy throughout everything. She has a purpose in her life." Crystal is eternally grateful for the team at the pregnancy center. "If it weren't for [the pregnancy center], I wouldn't be here with my daughter."

#### NOTES:

- This report is a collaborative project between Charlotte Lozier Institute (CLI) and Care Net. We are grateful to Heartbeat International and the National Institute of Family and Life Advocates for their contributions towards data collection from their affiliated U.S. pregnancy centers.
- Value of services is based upon materials and services provided by 34 pregnancy centers in the state of New Jersey in calendar year 2022. None of the centers reporting data received state or federal funding in 2022.
- Total savings are calculated based on cost estimates of services, classes and baby items provided to clients. The sources for the cost estimates and valuation of items and services can be found in the Methodology section of the CLI national report "Hope for A New Generation" (<https://lozierinstitute.org/pcr/>), except for the following state-specific labor costs.
- The New Jersey mean hourly wages referenced are as follows: Social Workers in local/state government is \$31.97 per hour - BLS OES code 21-1029, Registered Nurses is \$49.02 per hour - OES code 29-1141, and Diagnostic Medical Sonographers is \$44.16 per hour - OES code 29-2032.
- The estimated savings does not include housing and other monetary assistance provided to some clients. We advocate for our clients by networking with hundreds of county, state and non-profit social service organizations around the country. We cannot quantify the value of emotional support given to the women we help through phone calls and caring volunteers.
- Updated July 2024.

Prepared with  
assistance from:

